

ISACA-Silicon Valley Chapter's 2023 Virtual Summit on "Digital Trust"

ISACA recently expanded their mission statement toward creating and maintaining a trustworthy digital world. "Digital Trust" is the confidence users have in people, technology and business processes within a digital ecosystem. It is given to companies who have shown they operate offering quality, privacy, security, availability, transparency/honesty, and ethics/integrity. When a person decides to use such a company's service or product, they are confirming their digital trust in the business. ISACA has thrown down the gauntlet that ISACA professionals are uniquely positioned to deliver on the promise of digital trust. Thus, ISACA professionals in their roles as builders of enterprises with robust security, privacy, IT risk, IT assurance and IT governance practices must understand how the digital trust jigsaw pieces click together.

ISACA Silicon Valley Chapter will deep dive into Digital Trust in a half-day Winter Summit of thought-leader-led virtual sessions (on the afternoon of **16 March 2023**). We are honored to host Betsie Estes, Director of Content Development at ISACA Global to begin the day by introducing the topic and detailing ISACA's new Digital Trust Ecosystem Framework (DTEF). This will be followed by three additional sessions to offer a diverse set of real-world perspectives. All four sessions will encourage spirited Q&A, and the Summit will offer networking with local (and global) professionals and interaction with Sponsors.

About ISACA Silicon Valley Chapter & ISACA

ISACA Silicon Valley Chapter boasts a distribution roster of over 6900 professionals of which over 1400 are dues-paying members. It was the recipient of **ISACA's 2021 Outstanding Chapter** and **ISACA's 2022 Innovative Chapter** awards. Founded in 1982, ISACA-SV is one of the largest and most active and influential chapters of ISACA. Due to the pandemic, ISACA SV transitioned to offering twice-a-month 2-hour webinars hosted on Thursday evenings by relevant subject matter experts. We also hosted a two-day Spring 2022 virtual conference. Local members, as well as attendees nationally and globally, actively participate in our virtual events. In April 2023 we plan to restart monthly in-person chapter meetings. ISACA-SV offers the below three sponsorship tiers for this event. However, if you have a new or innovative sponsorship idea, please talk to us. We like being creative so please present your thoughts for how we can best serve you.

ISACA has been serving professionals for more than 50 years. ISACA serves **165,000 members in 188 countries** in information security, audit/assurance, GRC & privacy. Through more than 220 chapters operating in nearly 100 countries, ISACA provides its members with education, certification, resources, advocacy, professional networking, and many other benefits. ISACA has awarded over 268,000 globally recognized certifications.

2023 Summit Sponsorship Package / Benefits	Gold	Silver	Bronze
Sponsorship Package cost (<i>Non-exclusive and additional to conference</i>)	\$3,000.00	\$2,000.00	\$500.00
Company Logo and Sponsorship level on ISACA-SV website	Yes	Yes	Yes
MARKETING PITCH – at start of event (Live or Prerecorded)	4 Minutes	2 Minutes	
SPEAKING OPPORTUNITY – Webinar Panel Opportunity	Yes		
Opt-in attendees CONTACT LIST	Yes		
Exclusive Sponsor Content Published in ISACA-SV Social Media Communication	Yes		
Sponsor Logo included in email communications for the event	Yes	Yes	Yes
Company name/logo sent in social media (LinkedIn or Twitter)	Both	One	

Additional Benefits	Details
Potential client reach	ISACA-SV's two-day Spring 2022 virtual conference was one of our largest events with 1050+ registrants. Our twice-monthly webinar member meetings average 300+ registrations and security practitioners from Silicon Valley & globally. We expect the Summit to be similarly well received.
High profile attendees	Many of the attendees are leaders in their organizations and respective industries.
Events communication	Reach 6900+ Information Security, IS & IT, Audit / Assurance, Privacy, Governance, Risk Management, and Compliance professionals located in the Silicon Valley and globally.

Larry Halme - Sponsorship Director

Contact: board@isaca-sv.org

<https://engage.isaca.org/siliconvalleychapter/home>

Sponsorship Page: <https://engage.isaca.org/siliconvalleychapter/sponsors/sponsorship-programs>

Events Calendar: <https://engage.isaca.org/siliconvalleychapter/events/recentcommunityeventsdashboard>