

About ISACA Silicon Valley

- We are a professional organization with focus areas in **Digital Trust, Cybersecurity, IT Governance, Risk Management, and Privacy**. ISACA is renowned for its globally recognized certifications, including CISA, CISM, CRISC, CGEIT, CDPSE, and COBIT, which are highly sought-after credentials in the industry.
- With a thriving community of over **1,300 members** representing over **800 companies** in the San Francisco Bay Area, ISACA Silicon Valley is a hub for IT professionals, cybersecurity experts, and auditors.
- Over **80%** of our members hold roles directly related to Security, Privacy, and Governance, with over **55%** in Director-level or higher positions, including CISOs, CIOs, Heads of Security, Partners, Owners, and Managing Directors.
- We are also part of a global community of **over 180,000 ISACA members across 188 countries**, providing access to a vast network of professionals and resources. Our communications have a broad reach across **key decision makers and influencers**, and we have a strong presence on social media platforms like LinkedIn, X, and WhatsApp.

ISACA's Work Related to Cloud Security

- **Cloud Security Guidance:** ISACA provides comprehensive frameworks for securing cloud environments, with a strong focus on risk management, governance, and regulatory compliance.
- **Certifications:** Credentials like Certified in Risk and Information Systems Control (CRISC) specifically address cloud-related risk management, equipping professionals with the necessary skills.
- **Publications and Research:** ISACA regularly publishes valuable resources, reports, and best practices dedicated to cloud security, contributing to thought leadership in the field.
- **COBIT Framework:** ISACA's COBIT framework includes essential cloud security governance tools for enterprises, enabling effective management of cloud risks.
- **Cloud-Specific Events:** Webinars and conferences dedicated to emerging cloud security threats and solutions provide a platform for knowledge sharing and innovation.

Why Should You Sponsor ISACA Silicon Valley?

- **Direct Access to Key Decision-Makers:** ISACA events can provide you unparalleled access to a targeted audience of cybersecurity professionals, risk managers, IT auditors, and C-level executives.
- **Showcase Thought Leadership:** Sponsoring ISACA Silicon Valley offers you a prime opportunity to showcase your product and services portfolio and engage with those responsible for their organizations' IT security and governance.
- **Elevate Brand Credibility:** Leveraging ISACA's global network and reputation helps you build brand credibility and trust in the cybersecurity and risk management spaces.

Sponsorship Opportunities

- **Conferences:** Virtual and in-person conferences provide high-visibility opportunities to showcase your brand and engage with attendees.
- **Workshops & Trainings:** You can sponsor exclusive hands-on training sessions, boot camps, top certification review courses, entry-level certifications for younger generations, and valuable learning resources.
- **In-Person & Webinar Programs:** Our monthly third-Thursday in-person meetings consistently attract 50 to 60 members at top Bay Area hotels, while our monthly webinars draw over 400 registrations.
- **Membership Mixers and Annual Holiday Party:** You can connect with over 50 Director-level and above attendees at our membership mixers, and over 125 attendees at our Annual Holiday Party.

Sponsorship Levels

- **Platinum:** Global visibility across all platforms and events, including virtual and in-person conferences, in-person and webinar programs, membership mixers, training sessions, holiday parties, and digital platforms. Provides exclusive content and priority placement.
- **Gold:** Major event sponsorships, chapter engagement, digital content promotions, and prominent brand visibility.
- **Silver:** Targeted sponsorship of specific events and access to member engagement opportunities.

Call to Action

We invite you to partner with ISACA Silicon Valley and **establish access with key decision makers, showcase your thought leadership, and elevate your brand credibility.**

Together, we can empower professionals, drive innovation, and elevate the industry to new heights.

Contact Information

For inquiries and further discussions, please contact:

- board@isaca-sv.org or,
- sponsorshipdirector@isaca-sv.org

Sponsorship Packages

Event Type	Sponsorship Level (Per Event Occurrence)		
	Silver	Gold	Platinum
Monthly Meeting (Jan - Nov)	\$500	\$750	\$1,000
Monthly Meeting and Holiday Party (December)	\$1,000	\$1,500	\$2,000
Half-Day Event (Summit)	\$1,000	\$1,500	\$2,000
One-Day Event (Conference)	\$2,000	\$3,000	\$4,000
Special Events (Training, Workshop etc.)	Half-Day, One-Day, or Multiple-Day event pricing depending on event duration		

Sponsorship Benefits			
	Silver	Gold	Platinum
Sponsor logo on event materials and Chapter social media	✓	✓	✓
15 minute marketing pitch or product demo (live or pre-recorded)	✓	✓	✓
Non-sales speaking opportunity (must meet ISACA CPE and ISACA SV content requirements)	✗	✓	✓
Sponsor content published in ISACA SV social media communication	✗	✓	✓
Opt-in registration contact list	✗	✗	✓
Tailored audience outreach campaigns	✗	✗	✓

Volume discounts available, upon sponsoring multiple events.

25% discount on any event package for early-stage startups
(Boot-strapped through Series A only)